



# CII Industry-Academia Partnership Awards 2025

'Recognising Pioneers of Industry Academia Partnership'







# SCOPE OF INDUSTRY ACADEMIA PARTNERSHIP Industry sponsors, Academia executes in any of below areas:

- 1. Technology Research Project
- 2. Consulting by Faculty
- 3. Chair Professorship
- 4. CSR
- 5. Technology Training Programme
- 6. Centre of Excellence
- 7. Student (non-PhD) Scholarship
- 8. Continuing Education Programmes
- 9. Management Development Programmes
- 10. PhD Scholarship
- 11. Joint Research Labs





### **ASSESSMENT PROCESS:**

- 1. Round 1 Initial screening by CII team
- 2. Round 2 One to one assessment with the assessors
- 3. Grand Jury Grand jury assessment with the entire jury

Please note: Given wide range of possibilities, questions are exhaustive but not all questions are mandatory to answer. So, please feel free to reply to those questions only that are applicable in your unique case.





- 1. Eligibility Criteria For example applications under MSME category should suffice the MSME certificate issued by GoI.
- 2. Meaningful and Complete Application The application form must be duly filled with relevant and accurate information.
- 3. Timeline Applications must be submitted within the set timeline.
- 4. Admin Fee The fee towards admin and logistics charges must be paid as per applicable category.





#### Weightages section wise:

- Input/Effort 50
- Output 35
- Impact 10
- Success Story 5





# ASSESSMENT CRITERIA: ROUND2 Industry

#### **Input / Effort Assessment:**

- 1. Industry-Academia Partnership Agreements Signed off
- 2. Unique Academic Institutions Partnered With
- 3. Faculty Engaged
- 4. Total Funding Transferred
- 5. Patents Filed (Joint/Exclusive)





# ASSESSMENT CRITERIA: ROUND2 Industry

#### **Outcome**

- 6. Patents Granted (Joint/Exclusive)
- 7. Technology Transfer/Product Commercialization
- 8. Joint Publications Through Partnership
- 9. Faculty Serving on Board/Advisory Role
- 10. Leaders Serving in Academic Board/Faculty Role
- 11. Incubated Startups Funded





# ASSESSMENT CRITERIA: ROUND2 Industry

#### **Impact:**

- 12. Impact on Organization (Revenue, Market Share, Innovation, Productivity, Skill Development, etc.)
- 13. Impact on Society/Nation (Employment, Environment, Social Growth, Knowledge Sharing, etc.)
- 14. Success Story of a Partnership (Social/Business/Innovation Impact)





### Academia

#### **Input / Effort Assessment:**

- 1. Industry-Academia Partnership Agreements Signed
- 2. Number of Industry Leadership-Faculty Collaborations
- 3. Total Faculty Engaged in Industry Collaborations
- 4. Total Funding Received from Industry
- 5. Patents Filed via Industry-Academia Partnership





# ASSESSMENT CRITERIA: ROUND2 Academia

#### **Outcome**

- 6. Patents Granted via Partnership
- 7. Technology Transfer & Commercialization
- 8. Joint Publications from Collaboration
- 9. Faculty Serving in Industry Boards/Advisory Roles
- 10. Industry Leaders Involved in Academia
- 11. Number of startups incubated in your institute AND funded by industry





## Academia

#### **Impact:**

- 12. Institutional Impact (Revenue, Research Growth, Innovation, etc.)
- 13. National/Societal Impact (Employment, Education, Sustainability, etc.)
- 14. Successful & Impactful Case Study of a Partnership





### **MBA**

#### **Input / Effort Assessment**

- 1. Industry-Academia Partnership Agreements Signed
- 2. Number of Unique Industry Partnered With
- 3. Faculty Engaged with Industry
- 4. Funding Received from Industry





### **MBA**

#### **Outcome Assessment**

- 5. Technology Transfer/Product Commercialization
- 6. Joint Publications Through Partnership
- 7. Faculty Serving on Industry Boards/Advisory Roles
- 8. Industry Leaders Serving in Academia
- 9. Industry-Funded Incubated Startups





### MBA

#### **Impact Assessment**

- 10. Impact on Institution (Revenue, Market Share, Innovation, Skill Development)
- 11. Impact on Society/Nation (Employment, Environment, Education, Social Growth)
- 12. Successful & Impactful Case Study of a Partnership





# **ASSESSMENT CRITERIA: ROUND2 Pioneering Faculty**

#### **Input / Effort Assessment**

- 1. Industry-Academia Partnership Agreements Signed
- 2. Number of Unique Industry Partners
- 3. Total Faculty/Scholars Engaged with Industry
- 4. Total Funding Received from Industry
- 5. Patents Filed (Joint/Exclusive) through Partnership





# **ASSESSMENT CRITERIA: ROUND2 Pioneering Faculty**

#### **Outcome Assessment**

- 6. Patents Granted (Joint/Exclusive) through Partnership
- 7. Technology Transfer/Product Commercialization
- 8. Joint Publications through Partnership
- 9. Faculty Serving on Industry Boards/Advisory Roles
- 10. Industry Leaders Serving in Academia





# **ASSESSMENT CRITERIA: ROUND2 Pioneering Faculty**

#### **Impact Assessment**

- 11. Impact on Institution (Revenue, Market Share, Innovation)
- 12. Impact on Society/Nation (Employment, Education, Environment)
- 13. Successful & Impactful Case Study of a Partnership





### **ASSESSMENT CRITERIA: GRAND JURY**

- 1. IP Grant and Product commercialization
- 2. Value generation for organizations and society
- 3. Contribution towards sustainable development goals
- 4. Inclusion of diversity (if any)